



REALITY RALLY

TEMECULA VALLEY [®]

PRESS KIT
2016



Reality Rally: Where it all began ...



Reality Rally in Temecula Valley was a seed planted in my heart after I was booted from my game of “Survivor” in Gabon. During my 5 hour walks in the jungle and on the beaches I came to realize that my game was not over. My game would continue through all the good I would now have to opportunity to do using my “Survivor Status” as a platform. I had a passion and drive to get on Survivor for 8 years because I wanted to do it and I did.

I now put the same passion and determination into “Reality Rally” because I need to and will. I heard Edmund Burke and it will only be “my little” but “my little” combined with yours will amount to a huge, generous donation of time, energy and funds. Join us in a fight against cancer and support those fighting that battle and help ease the journey of many who have heard those dreaded words “you have cancer.”

In addition I love my town, Temecula and wanted a way to give back to my community by an event that would highlight all Temecula offers and include anyone who wanted to be a part of it. I also wanted to keep the funds raised local, where we would know the people we helped with not only money but promotion of Michelle’s Place.

Reality Rally is in tribute to 3 wonderful people — My brother Chris Dalton, Michelle Watson and Jenn Lyon — who succumbed far too young to the dreaded disease of Cancer. They are my inspiration and energy force . They were fun adventurous positive people who made a difference to people around them and always “paid it forward” in any way they could but now they cannot but I can and I invite you to do the same.

Gillian Larson
Founder



Reality Rally: 'Fun for Funds'

More than 120 reality TV stars from 40 television programs headed to Temecula on April 7-9

Reality Rally, scheduled for April 7-9 in Temecula, California, is most certainly an opportunity for fans of reality television shows to get up-close and personal with their favorite personalities, but it is also an opportunity to support those who are fighting for their lives against breast cancer by having "Fun for Funds."

The event will benefit Michelle's Place, a non-profit organization whose mission is to provide emotional and educational support to those touched by breast cancer and to facilitate breast health care services. Established by her family after 26-year-old Michelle Watson was killed by breast cancer, the family embarked on a mission of service to make it better for others touched by this unrelenting disease. The result is a place where others can get the help they need during a most trying and challenging fight for their lives.

To learn more about Reality Rally, visit www.realityrally.com.



Schedule of Event Highlights

- The event kicks off with the newly added Reality Rally Lip Sync Showdown, Celebrity vs Public Showdown. At <http://www.palamesa.com/MesaResort> in Fallbrook. from 6pm-10pm.
- Followed by the Red Carpet Celebrity Reception and Parade of Stars along with the Feeling Lucky Casino Fundraiser at 5 p.m. Friday night at Wilson Creek Winery where ticket holders can mingle with the celebrities, enjoy hor d'oeuvres, and participate in the casino night fun.
- At 9:00 a.m. Saturday morning, teams comprising of three members of the public and one Reality Star will converge on the steps of Temecula City Hall and subsequently flood onto the streets in a race to complete a series of challenges at checkpoints. The public is invited to follow along with the game free of charge
- From 4 to 9 p.m. Saturday, Temecula City Hall Square will be filled up for the Reality Rally Festival.
- The reality stars will be available for autographs at the meet and greet from 4 to 6 p.m. and autograph books are for purchase.
- Also starting at 4 p.m. is the Kidz Challenge Checkpoint Games Zone where children will have the opportunity to play a mini 'Amazing Race' game of their own. There will be festival fun and games, storybook character photo stations, birds and animals on display, live stream interviews and food for purchase.
- Starting at 7 p.m., celebrity chefs ('Hell's Kitchen,' 'Chopped,' 'Cutthroat Kitchen,' 'MasterChef' and more) will compete in the third annual Celebrity Chefs Showcase. The chefs will pair up randomly to compete against the other teams of chefs until a winner is crowned.
- After the festival shuts down, Old Town Temecula eateries, pubs and clubs are open where fans can experience the culinary and drink-making exploits of local establishments while again mingling with the reality stars.

ALL EVENTS
OPEN TO THE
PUBLIC

**REALITY
RALLY**
TEMECULA VALLEY

BREAST
CANCER
FUNDRAISER

REALITY STAR
**CELEBRITY
RECEPTION**
&
Feeling Lucky

CASINO
Fundraiser

FRIDAY, APRIL 8TH 2016
5:00pm - 10:00pm




WILSON CREEK
35960 Rancho California Road
Temecula, CA 92591

TICKETS
\$25 PRE SALES • \$30 AT THE DOOR



This event is sponsored by a community partner with proceeds benefiting 
Michelle's Place
Breast Cancer Resource Center
www.michellesplace.org



FOR INFORMATION OR PURCHASE TICKETS, VISIT OUR WEBSITE

REALITYRALLY.COM

REALITY RALLY
TEMECULA VALLEY



Audition Tickets Available Now

Celebrity
v.s.
Public Competition

AUDITIONS

"The Cave" Oak Mountain Winery
Sunday, January 17, 2016 @ 3pm - 4:30pm

"The Merc" Temecula Community Theater
Saturday, January 23, 2016 @ 12:30pm - 2pm

Temecula Valley High School Theater
Sunday, February 21, 2016 @ 3pm - 4:30pm

The Promenade Mall
Friday, February 26, 2016 @ 7pm - 9pm

On Line YouTube Audition
Open until March 15th

Finalists compete for the
"GOLDEN MIC"

Thursday April 7th - 7pm-9pm Pala Mesa Resort
Live Streamed to Temecula and the world

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BREAST
CANCER
FUNDRAISER

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FOR MORE INFORMATION & TICKET PURCHASE VISIT OUR WEBSITE

REALITYRALLY.COM

Breast Cancer Fundraiser

REALITY RALLY
TEMECULA VALLEY®

**ALL EVENTS
OPEN TO THE
PUBLIC**



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SATURDAY, APRIL 9TH 2016

OLD TOWN TEMECULA CITY HALL

REALITY RALLY RACE

Race with Reality T.V. Stars
9:30am - 1:30pm

Public Teams of 3 + a Reality Star
in an "Amazing Race"
Type Game all over old town.

TICKETS

\$50 PER PERSON

\$40 LOYALTY BONUS PRICE PER PERSON

REALITY RALLY FESTIVAL

Fun for all ages
4:00pm - 9:00pm

4:00pm - 6:00pm

Meet & Greet Reality Stars
Autograph Signing
Kidz Challenge Check Points
Character Photo Stations
Play Festival Games
Watch area Performance groups

TICKETS

\$10 PER PERSON

Kids under 5 FREE
Food & Drinks available for purchase

**CELEBRITY CHEF
SHOWCASE**

With National T.V.
Celebrity Chefs

7:00pm - 9:00pm

Watch celebrity chefs
compete in timed
culinary challenges.

Showcase included with purchase
of Festival ticket

TICKETS

\$10 PER PERSON

Includes admission to Festival 4pm-6:30pm

FOR INFORMATION OR PURCHASE TICKETS, VISIT OUR WEBSITE

REALITYRALLY.COM



REALITY RALLY
TEMECULA VALLEY



FESTIVAL

SATURDAY, APRIL 9TH 2016

OLD TOWN TEMECULA
CITY HALL

FUN FOR
ALL
AGES

Anna-Elsa
SING-A-LONG
5:00pm

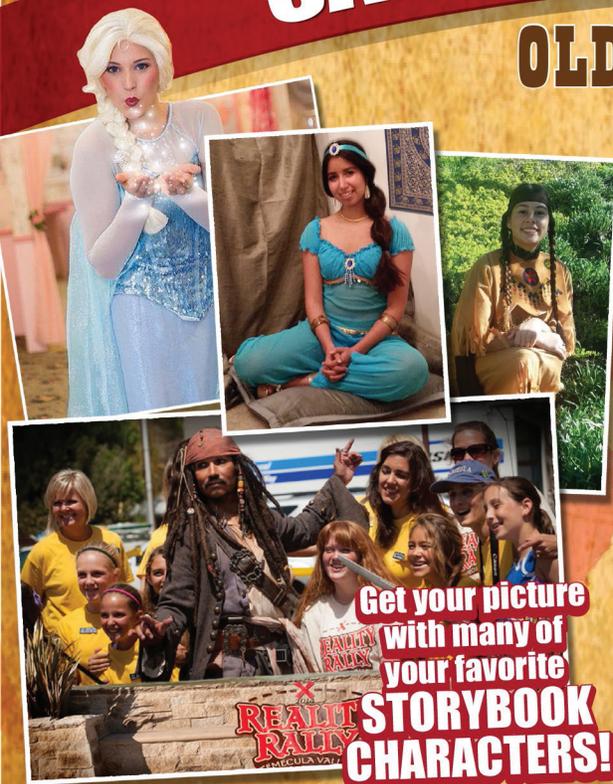
4:00pm - 9:00pm
TICKETS
\$10 PER PERSON

Admission includes:

4:00pm - 6:00pm

- ✗ Meet & Greet Reality Stars
- ✗ Autograph Signing
- ✗ Kidz Challenge Check Points
- ✗ Character Photo Stations
- ✗ Play Festival Games

Kids under 5 FREE
Food & Drinks available for purchase



Get your picture with many of your favorite STORYBOOK CHARACTERS!

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TEMECULA VALLEY



OLD TOWN TEMECULA CITY HALL

SATURDAY, APRIL 9TH 2016

CELEBRITY T.V. CHEFS

*Hell's Kitchen • Chopped • Cupcake Wars
Cut Throat Kitchen • Chef Wanted
Master Chef and more!*

7:00pm - 9:00pm
**Watch and meet Celebrity Chefs
from Food Network TV Shows
compete in timed culinary challenges.**

Showcase Admission - \$10
Includes admission to Festival 4pm-6:30pm

This live streamed competition will challenge the Celebrity Chefs to test their culinary skills by creating a meal in only 15 minutes using ingredients and equipment from a "Surprise" Box.

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CANCER
FUNDRAISER



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FOR MORE INFORMATION & TICKET PURCHASE VISIT OUR WEBSITE

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6th annual Reality Rally 'Fun for Funds' set for April

TEMECULA — Led by reality television show personality Gillian Larson ("Survivor: Gabon"), throngs of volunteers are plotting the sixth edition of Reality Rally, set for April 7-9, which is part "Amazing Race" style game, part fun and conducted completely to benefit Michelle's Place, Breast Cancer Resource Center.

More than 120 reality television stars from more than 40 television shows will converge on Temecula, Ca. for fundraising parties, to mingle with the public, compete in the race game, the first-ever Reality Rally festival which will include a Celebrity Chefs Showcase.

Summarized schedule:

- The event kicks off with the newly added Reality Rally Lip Sync Showdown, Celebrity vs Public Showdown. At <http://www.palamesa.com/Mesa> Resort in Fallbrook. from 6pm-10pm.
- Followed by the Red Carpet Celebrity Reception and Parade of Stars along with the Feeling Lucky Casino Fundraiser at 5 p.m. Friday night at Wilson Creek Winery where ticket holders can mingle with the celebrities, enjoy hor d'oeuvres, and participate in the casino night fun.
- At 9:00 a.m. Saturday morning, teams comprising of three members of the public and one Reality Star will converge on the steps of Temecula City Hall and subsequently flood onto the streets in a race to complete a series of challenges at checkpoints. The public is invited to follow along with the game free of charge
- From 4 to 9 p.m. Saturday, Temecula City Hall Square will be filled up for the Reality Rally Festival.
- The reality stars will be available for autographs at the meet and greet from 4 to 6 p.m. and autograph books are for purchase.
- Also starting at 4 p.m. is the Kidz Challenge Checkpoint Games Zone where children will have the opportunity to play a mini 'Amazing Race' game of their own. There will be festival fun and games, storybook character photo stations, birds and animals on display, live stream interviews and food for purchase.
- Starting at 7 p.m., celebrity chefs ('Hell's Kitchen,' 'Chopped,' 'Cutthroat Kitchen,' 'MasterChef' and more) will compete in the third annual Celebrity Chefs Showcase. The chefs will pair up randomly to compete against the other teams of chefs until a winner is crowned.
- After the festival shuts down, Old Town Temecula eateries, pubs and clubs are open where fans can experience the culinary and drink-making exploits of local establishments while again mingling with the reality stars.

Reality Rally is most certainly an opportunity for fans of reality television shows to get up-close and personal with their favorite personalities, but it is also an opportunity to support those who are fighting for their lives against breast cancer. For more information on Michelle's Place, a non-profit organization whose mission is to provide emotional and educational support to those touched by breast cancer and to facilitate breast health care services, visit Michelle's Place website.

For more information on Reality Rally, please visit www.RealityRally.com.

REALITY RALLY 2016

Lip Sync Showdown 7-9 p.m. Thursday, April 7 at Pala Mesa Resort, 2001 Old Hwy 395, Fallbrook, tickets \$10 presale, \$15 at the door; Red Carpet Celebrity Parade of Stars and Feeling Lucky Casino Fundraiser: 5 to 10 p.m. Friday, April 8, Wilson Creek Winery, 35960 Rancho California Road, tickets \$25 presale, \$30 at the door; Reality Rally Race at 9:30 a.m. Saturday, April 9 at Temecula City Hall Square, Old Town Temecula, it is free to watch all over Old Town; Reality Rally Festival from 4 to 9 p.m. Saturday, April 9 at Temecula City Hall Square, 41000 Main St., Temecula, tickets \$10 per person, age 5 and younger free; Celebrity Chef Showcase from 7 to 9 p.m. Saturday, April 9 at Temecula City Hall Square, free with paid festival admission; \$1,000 Reality Rally Pass (includes admission into the game, lodging, entrance to all events and more. Information: www.RealityRally.com.)



Gillian Larson

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Joni Preston

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Multi-faceted Reality Rally has no shortage of storylines

TEMECULA — The sixth edition of Reality Rally, set for April 7-9, is fast approaching. The two-day event is an “Amazing Race” style game will host more than 120 reality television stars from 40 television shows and includes red carpet parties and an outdoor festival featuring the Celebrity Chefs Showcase.

Led by reality television show personality Gillian Larson (“Survivor: Gabon”), the event is conducted completely to benefit Michelle’s Place, Breast Cancer Resource Center and afford regional reality televisions fans the opportunity to meet some of their favorite personalities.

As a trusted media outlet, we wanted to offer you some possible story ideas to get the ball rolling for you and for us. We rely heavily on press coverage and the more people that hear, read and view stories about this special event, the better we are able to help Michelle’s Place.

Possible Story Ideas:

- There’s no doubt that a feature story on Temecula resident Gillian Larson (“Survivor: Gabon”), who created the event not long on her appearance on the CBS hit television show, would be a great piece. Larson hustles every day to make this event a success, from sponsorships to donation requests to recruiting reality stars. Born and raised in Johannesburg, South Africa, the 60something year old is a dynamo in the community and at fundraising events all over the country. Her infectious energy has led her to becoming a motivational speaker. More information about Gillian can be found at www.gillianlarson.com.
- We think readers would enjoy reading or hearing about our event beneficiary, Michelle’s Place, Breast Cancer Resource Center. Established by her family after 26-year-old Michelle Watson was killed by breast cancer, the family embarked on a mission of service to make it better for others touched by this unrelenting disease. The result is a place where others can get the help they need during a most trying and challenging fight for their lives. For more information on Michelle’s Place, visit Michelle’s Place website.
- Our television reality stars hail from all parts of the country, most likely one or more may live in your coverage area. Many are currently raising the necessary funds to make a donation to Reality Rally, which is required in order to participate in the event. A story about one of our stars’ quest to raise the money to attend this year’s event would interest your readers/listeners/viewers and would greatly help our cause. We can arrange interviews with any of the stars already signed up (visit <http://realityrally.com/index.php/reality-stars/2015-reality-star-line-up>), just ask!
- New this year is the Reality Rally Festival and subsequently celebrity chefs (‘Hell’s Kitchen,’ ‘Chopped,’ ‘Cutthroat Kitchen,’ ‘MasterChef’) will compete in the second annual Celebrity Chefs Showcase. Three chefs will pair up randomly to compete against the other teams of chefs until a winner is crowned. Considering the popularity of cuisine television shows and boom in “foodies,” there are a ton of good story ideas here.

Of course, we can accommodate nearly every request you may have for a possible story and appreciate your consideration of our event for early coverage. Please don’t hesitate to contact us with any questions or requests you may have. For more information on Reality Rally, please visit www.RealityRally.com.

REALITY RALLY 2016

Lip Sync Showdown 7-9 p.m. Thursday, April 7 at Pala Mesa Resort, 2001 Old Hwy 395, Fallbrook, tickets \$10 presale, \$15 at the door; Red Carpet Celebrity Parade of Stars and Feeling Lucky Casino Fundraiser: 5 to 10 p.m. Friday, April 8, Wilson Creek Winery, 35960 Rancho California Road, tickets \$25 presale, \$30 at the door; Reality Rally Race at 9:30 a.m. Saturday, April 9 at Temecula City Hall Square, Old Town Temecula, it is to free to watch all over Old Town; Reality Rally Festival from 4 to 9 p.m. Saturday, April 9 at Temecula City Hall Square, 41000 Main St., Temecula, tickets \$10 per person, age 5 and younger free; Celebrity Chef Showcase from 7 to 9 p.m. Saturday, April 9 at Temecula City Hall Square, free with paid festival admission; \$1,000 Reality Rally Pass (includes admission into the game, lodging, entrance to all events and more. Information: www.RealityRally.com.

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What is Michelle's Place exactly?

Reality Rally is a charity fundraiser for Michelle's Place Breast Cancer Resource Center. But, what exactly is Michelle's Place? If you are reading all my blogs (if you're not -- shame on you!), you know that Michelle's Place was started by Michelle Watson's parents. Here's a description from the website:

Let's Honor Her Life and the Courage of All Like Her

The tears still involuntarily flow at the thought of Michelle's passing; but from the "pool of tears" has come a mission of service to make it better for others touched by this unrelenting disease. Family, friends, and the community have come together and created a mission to serve our community. Her parents say that more than once they have wished the treatment would have started sooner. But bitter disappointment must be given up and replaced with positive action. Michelle needed a resource center where she could go for help in coping with her challenges. Her parents, family and friends have started one in her memory so others will have an opportunity to get the help they need — it is called Michelle's Place.

Kim Goodnough, Executive Director of Michelle's Place sent me the following statistics from 2014. Just think of how one special place helps so many special people!



Visit www.michellesplace.org

- In 2014, there were 883 new women with breast cancer who walked through the doors of Michelle's Place seeking support services.
- There were 9,524 services provided FREE to the community! That number includes wigs, prosthesis, bras, books, seminars, tool kits and more.
- Michelle's Place participated in 53 health fairs and conducted 15 educational seminars. Kim Goodnough, Michelle's Place executive director spoke to 52 community groups and businesses about Michelle's Place and breast cancer early detection.
- Over 200 (218 to be exact!) screening and diagnostic mammograms, biopsies, surgical consults and ultrasounds were given to women with a symptom of breast cancer.
- There were 243 children with mothers fighting breast cancer helped this year. Michelle's Place supplied backpacks, school supplies and Christmas gifts.
- Over 75 volunteers worked a combined 8,117 hours in the center, at walks, health fairs, events, seminars and more.
- Over \$50,000 was given in financial assistance to women going through active breast cancer treatment.

As you can see from the above, Michelle's Place is irreplaceable! The annual Reality Rally helps to insure that not only can Michelle's Place meet last year's statistics, but also do more and more to help those in need. Make a visit to Michelle's Place with executive director Kim and please call them if you or anyone has a need ... While you are visiting Temecula, stop in Michelle's Place and see it for yourself.

Read Reality Rally Blog Posts at realityrally.com/index.php/home/reality-rally-blog



Reality Rally: List of 2016 Confirmed Stars

List subject to change. Visit bit.ly/STARLINEUP for updated listings and to make donations to the stars' fundraising efforts.

Reality Star	Show(s)	Reality Star	Show(s)
Abba Abbattista	The Amazing Race	Dale Wentworth	Survivor Blood vs Water
Al Rios	The Amazing Race	Dan Foley	Survivor Worlds Apart
Alec Beall	Big Brother Canada 1	Danielle Reyes	Big Brother 3 & 7
Alex Manard	The Amazing Race	Dara Yu	MasterChef Junior
Amanda Colello	Hell's Kitchen	David Olsen	Beauty and the Geek
Amanda Giblin	Hell's Kitchen	Deana Housteau	The Amazing Race 7
Anthony Rodriguez	Hell's Kitchen	Dennis Luciani	Average Joe
Aneal Ramkissoon	Big Brother Canada 1	Diana Bishop	The Amazing Race
Antoine Burton	Capture	Donny Thompson	Big Brother 16
Arlie Shaban	Big Brother Canada 2	Chef Eddie Canlon	Chopped
Arlynn Ilgenfritz	Capture	EJ "Skullcrusher" Snyder	Naked and Afraid 1, 2 and XL
Ashleigh Wood	Big Brother Canada 3	Elvis Strange	Bullrun
Ashley Sherman	Hell's Kitchen	Frank Bilotti	Hell's Kitchen
Barby Ingle	Extreme Time Cheaters	Gillian Larson	Survivor Gabon
Chef Barret Beyer	Hell's Kitchen, Cutthroat Kitchen, Kitchen Casino and Midnight Feast	Heather Decksheimer	Big Brother Canada 2
Becky Burgess	Big Brother 17	Hollywood Gene	The Glass House
Bergen Olson	The Amazing Race	Jackie Ibarra	The Amazing Race and Big Brother 17
Bob Crowley	Survivor Gabon	Jackson Carter	The Biggest Loser
Brad Bohannan	Bar Rescue and Back To The Bar	James Swift	Utopia USA
Brittnee Blair	Big Brother Canada 3	James Wallington	Capture
Bridgetta Tomarchio	Wanted: Ted or Alive and Project My World	Jason Roy	Big Brother 17
Bruce Kanegai	Survivor Panama	Jason Szabo	Naked and Afraid
Bruno Ielo	Big Brother Canada 3	Jeremiah Morey	Utopia USA
Bunky Miller	Big Brother 2	Jerry Garrison	The OCD Project
Carolyn Rivera	Survivor Worlds Apart	Jimmy T Tarantino	Survivor Nicaragua
Chopper the Biker Dog	America's Got Talent	JJ O'Malley	The Biggest Loser
Chris Wallace	Capture	Joey Buttitta	The Amazing Race
Christina Scoleri	Mob Wives Chicago	John McGuire	Big Brother 17
Christine Brecht	Big Brother 16	Johnny Colatruglio	Big Brother Canada 3
Corie Maue	Cupcake Wars	Jon Pardy	Big Brother Canada 2
Cristina Coria	Survivor Cook Island	Jordan Parhar	Big Brother Canada 3
		JP Dedominicis	Hell's Kitchen
		Justin Scheman	The Amazing Race
		Katina Robertson	Botched



Reality Rally: List of 2016 Confirmed Stars

List subject to change. Visit bit.ly/STARLINEUP for updated listings and to make donations to the stars' fundraising efforts.

Reality Star	Show(s)	Reality Star	Show(s)
Kelly Alemi	The Swan	Rachel Briese	Ready For Love
Kelly Becker	The Swan	Randy Bailey	Survivor Gabon and Heroes vs Villains
Kelsey Gerckens	The Amazing Race	Rich Mancini	Hell's Kitchen, Chef Wanted and Cutthroat Kitchen
Ken Taylor	Extreme Time Cheaters	Richard Hatch	Survivor, Celebrity Apprentice and The Biggest Loser
Kendra Guffey	Pirate Master	Chef Rob Burmeister	Chopped, Cutthroat Kitchen, Cutthroat Kitchen "Evilicious" and Restaurant Stakeout
Kevin De Chenes	Chef Wanted	Rochelle Nevedal	The Amazing Race
Kevin Martin	Big Brother Canada 3	Roshni Gurnani	Hell's Kitchen & Chopped
Krista DeBono	The Amazing Race	Ryan Allen Carrillo	Expedition Impossible
Lance Zeno	NFL	Sarah Hanlon	Big Brother Canada 3
Laura Pierson	The Amazing Race	Sarah Miller	Big Brother Canada 2
Laura "LT" Thompson-Nelson	Tethered	Scout Cloud Lee	Survivor Vanuatu
Lauren Solomon	The Bachelor	Sheila Kennedy	Big Brother 9
Liz Young	The Biggest Loser	Sierra Dawn Thomas	Survivor Worlds Apart
Liza Stinton	Big Brother Canada 1	Sindy Nguyen	Big Brother Canada 3
Luke Pytlik	Naked & Afraid	Spencer Clawson	Big Brother 15
Mark Munoz	The Amazing Race	Stephen Lee	MasterChef
Mark Pinhasovich	The Biggest Loser	Steve Cazel	Cutthroat Kitchen
McCrae Olson	Big Brother 15	Steve Smith	Bar Rescue & Back to the Bar
Meg Maley	Big Brother 17	Suzette Amaya	Big Brother Canada 1 and Back in the Day
Michael Dorsey	The Biggest Loser	Tiffany Torres	The Amazing Race
Michael Munoz	The Amazing Race	Tom Plant	Supermarket Superstar
Michelle Costa	Big Brother 10	Trish Hegarty	Survivor Gagayan
Mike "Mikey Zeroe" Dombrowski	The Amazing Race	Troy Glass	MasterChef Junior and Food Fighters
Mike Holloway	Survivor Worlds Apart	Will Jardell	America's Next Top Model
Murtz Jaffer	Reality Obsessed	Will Sims II	Survivor Worlds Apart
Naeha Sareen	Big Brother Canada 3	Willow MacDonald	Big Brother Canada 3
Neda Kalantar	Big Brother Canada 2	Xiomara Hall	Supermarket Superstar
Neleh Dennis	Survivor Marquesas		
Nina Acosta	Survivor One World		
Nina Poersch	Survivor Worlds Apart		
Nora Schweih	Mob Wives Chicago		
Pam Geil	The Biggest Loser		
Peter Brown	Big Brother Canada 1		
Pili Nemer	Big Brother Canada 3		



Reality Rally Testimonials

Brandon and Charlene, a year later:

We walked away from Reality Rally in awe... of the dedication, support and need for Michelle's Place. We were honored to meet the family of Michelle Watson and visit Michelle's Place. We knew and understood why we were at Reality Rally 2014 and feel privileged to have been a part of such a well run organization.



We met such wonderful people from all over the world and walked away with a life long friendship with Denise Stapley, which is priceless. With everything Gillian does for this event and has on her plate, she remembered Brandon's birthday and called him on his special day, which meant so much to him. We still converse with Lynda Phoa from Australia, Kristen Allen from Los Angeles and, Brandon was a regular on Jimmy Tarantino's radio talk show last year. I as a breast cancer survivor, learned about breast density concerns from John Carroll, whose mother had recently been diagnosed with breast cancer. These are only a few of the people that have touched our lives because of that weekend.

We didn't realize when we decided to attend Reality Rally what an impact it would have on our individual lives, and what a fun and exciting

experience we would have. The event was put together so perfectly that the weekend flew by and before we knew it, we had to leave to go home.

We have very high hopes of being able to travel back to Temecula for Reality Rally 2016.

EJ Snyder from 'Naked and Afraid'

Reality Rally, thx for having Amy and I. We were so welcomed and had such a great time. We felt so much love from everyone involved. I pledge to be back year after year, schedule permitting with TV stuff. Amy and I have set a goal of raising \$15K already and I will bring with me at least 12 more N&A Survivalist next year with your permission! All of yours and all your volunteers hard work is greatly appreciated. You run a very professional and top notch operation, that would have made many of the Generals I have worked for very, very proud. I know this old Soldier is! So for that I salute you! My best to all of them, to you, and your husband!!! You guys have impacted us greatly. We had no idea what to expect coming in, but left very different and changed inside, we received such a gift that we will never forget and cherish forever....and that was everyone we met at Reality Rally! You are truly a Saint for what you do, but the greatest victor is Michelle's Place and all those it helps!!! From the bottom of my heart...thank you!! The tears I shed were for the love I felt, the new family I have found, and the cause that is now mine too!!!

Respectfully and sincerely yours....Simply EJ

REALITY RALLY

TEMECULA VALLEY



For hi-res images or video, contact

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Joni Preston
Jonimedia@realityrally.com





Reality Rally: Facts and Figures

Reality Rally attracts reality stars and their fans, all with large followings with purchasing power

- 46% female
- 54% male
- 18-24 years old = 27%
- 25-34 years old = 33.5%
- Website viewed in 76 countries
- Virtual community of Reality Rally spans 60 different countries and thousands of people across the US. People come to Reality Rally from all over the country to meet the reality stars and participate in the various games and challenges
- College-educated with some advanced degrees
- Income range is \$50,000-\$100,000
- Family-friendly events during the day with challenges for kids and characters from Disney movies
- Attendees love to support non-profits and great causes. Reality stars need to raise at least \$500 to participate

Reality Rally: Media Coverage

Reality Stars who love to talk about themselves and Reality Media sites who are exceedingly eager to be connected to Reality TV Stars for interviews for their following. Reality Rally has developed over 30 Reality media outlets. Reality Rally has a database of over 400 Reality TV Stars. Main stream media is always looking for success stories and human interest features to share with their followers. Below are just some of the media organizations to have covered Reality Rally:

The Boulevard Magazine

LOLA Magazine

ExPat Magazine

American Lifestyle

LA Yoga

My Murrieta

My Temecula

Callywood Nation

Reality ReCaps

Saturday Morning CEO, Talk of the Town

WIVB.com

4 Cheektowaga, NY

CBS 2 Rapid City Iowa

AfterBuzz TV

Valley News

Temecula Grapevine

The View on Morgan Hill

Reality Show EU,

TV Fishbowl

Temecula Night Out

Spirits on Bourbon

Digital Journal

The Alternative Press

Huffington Post

Survivor Org,

Beats and Eats Podcast Radio

Triple R Barret Beyer

Edge of Reality

Menifee 24/7

94.5 KMYT

101.3 The Mix

The Wright Place TV Show

If your organization would like to attend and provide coverage of Reality Rally, please contact:
Joni Preston at Jonimedia@realityrally.com

Press kit designed by



redbuffalomedia.com